

Quarterly Forum March 29, 2022



SABGH WELCOME

Buck Brockman

Director-Employee Benefits, Southwest Research Institute

Education Committee Chair, San Antonio Business Group on Health

Community Services to Support Workplace Wellness

- Many of us are constantly thinking about ways we can support the health and well-being of our organization's employees through the benefits, programs and services we offer.
- These programs are often included through our health insurance providers or purchased through third-party services
- Did you know that many services are available for free through the city, county, and others in our community?

METHODIST HEALTHCARE HEALTH MATTERS

Palmira Arellano

Vice-President, Communication & Community Affairs

Erin Echelmeyer

Associate Vice-President, Marketing Operations

HealthMatters

PRESENTED BY



LIFE'S GREATEST MOMENTS
Shouldn't Be Missed



Meet the Team



Palmira Arellano
VP Communications and Community Affairs



Erin Echelmeyer AVP Marketing Operations Cordy Foster
Employer Outreach Extraordinaire





Where does it begin?

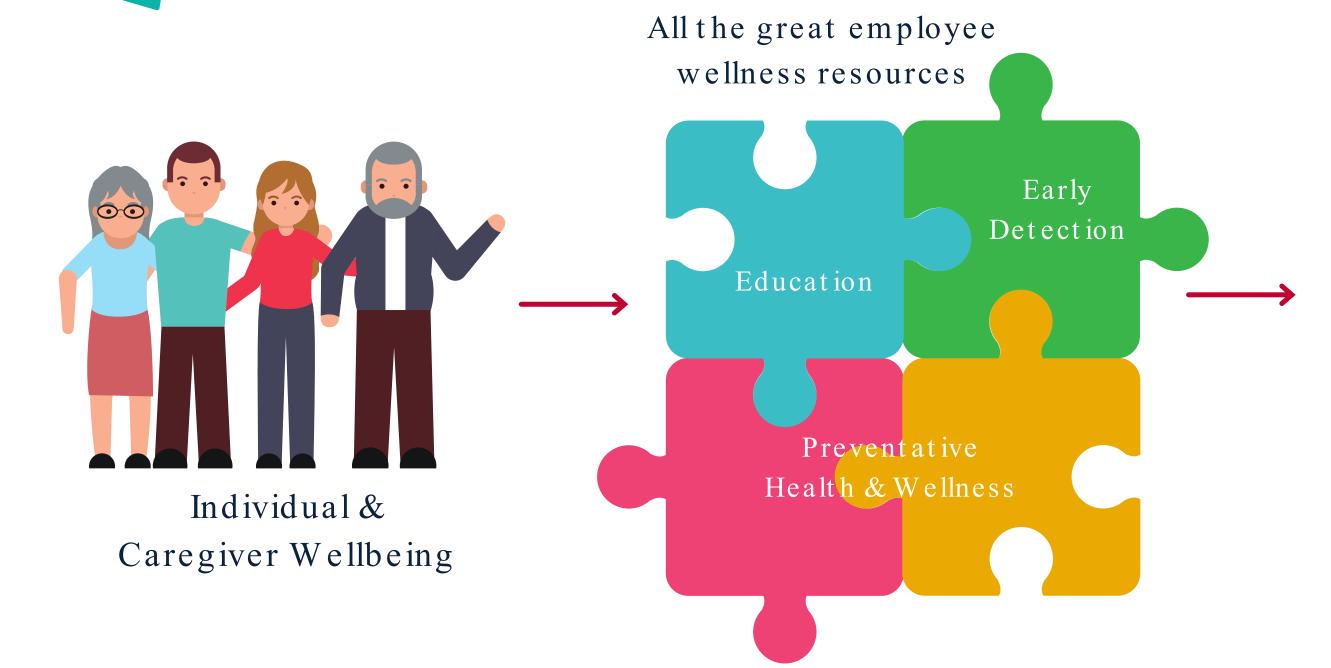


Healthcare st art s at home.



PREVENTION + ACCESS

The key to wellness



DID YOU KNOW?

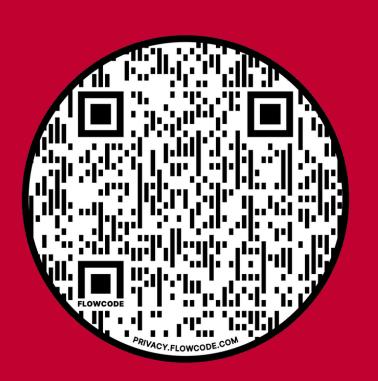
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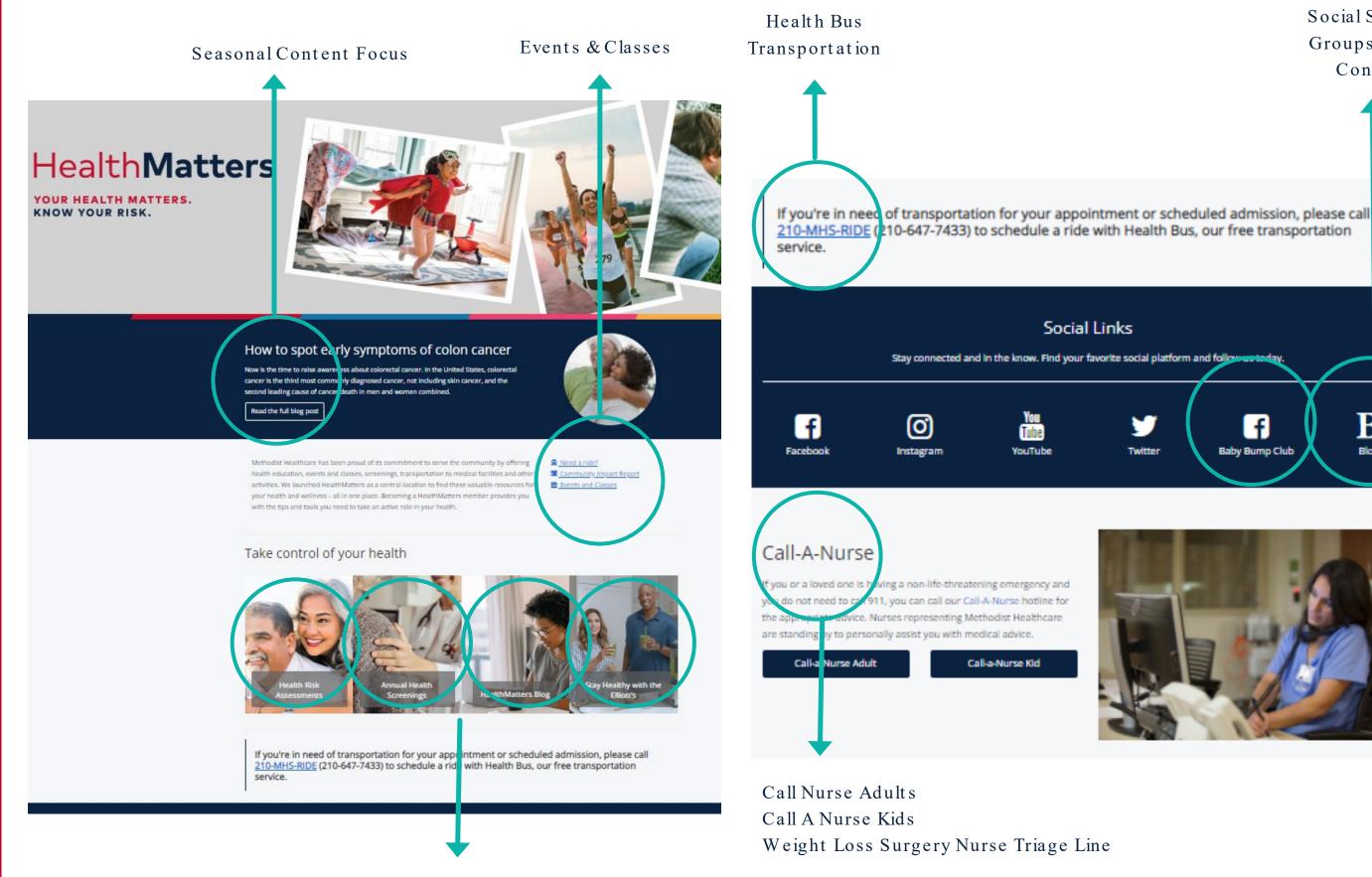
According to the CDC, 7 out of 10 U.S. deaths are caused by a chronic disease classified by the medical community as preventable. And, those account for 75% of healthcare costs!

The Institute of Medicine's New Report on Living Well With Chronic Illness
Published by CDC in 2012

Less time away from work
Less stress & distractions
Reduced healthcare expenses
Healthier (Happier Teams)

HEALTH MATTERS CONTENT HUB





Health Risk Assessments Annual Screening Guidelines HealthMatters Blog Staying Healthy With the Elliotts

HealthMatters

Social Support

Groups & Blog

Content

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SNAPSHOT - TURNKEY RESOURCES

Delivered to your inbox

Collateral



Blog Content

Risk Assessments









Videos / Speakers

Call A Nurse

Health Bus Transportation Events / Classes











ABOUT OUR HEALTH RISK ASSESSMENTS

Each HRA has a unique set of questions and call to action (CTA) for those who complete it.



Heart Disease

CTA 1: Find A
Physician/schedule
an appointment
online

CTA 2: Join Health Matters



Strok

CTA 1: Find A
Physician/schedule
an appointment
online

CTA 2: Join Health Matters



Hip/Knee Pain

CTA 1: Find A
Physician/schedule
an appointment
online

CTA 2: Join Health Matters



Weight Loss Surgery

CTA 1: Call Bariatric Nurse Triage Line

CTA 2: Find A
Physician/schedule
an appointment
online



ABOUT OUR HEALTH RISK ASSESSMENTS

Each HRA has a unique set of questions and call to action (CTA) for those who complete it.



Breast Health

CTA 1: Schedule your screening mammogram online via STRIC

CTA 2: Find a
Physician or
schedule online
appointment



Lung Disease

CTA 1: Schedule your lung screening online via STRIC

CTA 2: Find a
Physician or
schedule online
appointment



Colorect al Health

CTA 1: Find A
Physician/schedule
an appointment
online

CTA 2: Join Health Matters

HRA's Pending Development

- Depression
- Anxiety
- Peripheral Artery Disease (PAD)
- Back and Neck Pain



EMAILS AND BLOG - Prebuilt, links, etc.



Did you know that 45% of patients receiving CPR during a cardiac event survive? There are more than 350,000 out-of-hospital cardiac arrests occurring each year.* Of these, 70% happen at home. If you're in a situation where someone needs CPR, administering immediately after cardiac arrest could double or triple a person's chance of survival. Learn Hands-Only CPR.

Family history, high cholesterol and high blood pressure can influence your heart's health. How healthy is your heart? <u>Tune in</u> to hear a survivor's story, and <u>take a heart health assessment.</u>



Cardiovascular disease affects more Americans each year than any other disease,* but there are simple adjustments you can make to help reduce your risk.

What is cardiovascular disease? Cardiovascular disease can refer to a number of conditions, including:

- arrhythmia abnormal heart beat
- armythmia abnor
 heart disease
- heart attack
- heart failure
 heart valve issues
- stroke

Choose healthy habits to help improve your heart health:

- Listen to your heart, take a short assessment to find out more about your heart health.
- Eat fruits and vegetables in place of processed foods.
- Keep your weight in a healthy range.
- Make every move count stretch, walk, swim, vacuum, play tennis, bike. Small steps could lead to huge strides in your physical and mental health.
- Work with your <u>healthcare provider</u> to help manage any medical conditions,

Take a short heart health assessment.

this is a medical emergency, dial 911,

Know where your closest ER is located if an emergency strikes.

Not sure of your next step? Call-A-Nurse (CAN)

For non-life-threatening emergencies, Call-A-Nurse. Our nurse line is staffed 24-hours a day, seven days a week with registered Methodist Healthcare nurses available to personally assist you with professional medical advice. Call (210) 575-0355 for adults or call (210) 226-8773 for kids.



Colon Cancer Surge COPD Diabetes

ery Heart Failure Kidney Failure Knee Replaceme Stroke



Colorectal Cancer is on the rise among adults 25-54 and over 150,000 new cases of colorectal cancer are expected in the U.S. in 2022.

Most <u>colorectal cancer</u> begins as a growth (known as a polyp) in the inner lining of the colon or rectum. Over time, some polyps could become cancerous. Early detection combined with improved treatment options could lead to increased survivorship. Screening for potential cancer has proven to be an effective tool for early detection, when chances for successful treatment are greatest.

Adam Barraza, now 32, shares his first-hand experience being diagnosed with colorectal cancer at age 29 along with his perspective on <u>understanding the risks</u>.



Could I be at risk?

Lifestyle related factors such as diet, physical activity, smoking or drinking are risk factors found to have strong links to cancer that you could influence.

- Get moving. Participate in regular moderate to vigorous physical activity.
- Follow a healthy eating plan that includes fruits, vegetables and whole grains and limits or avoids red/processed meats and sugary drinks.
 If you smoke tobacco, consider quitting. Call (210) 575-8235 to learn more about
- If you smoke tobacco, consider quitting. Galf (210) 5/5-8235 to learn more about the quit smoking program.
 Limit already consumption (no more than 2 drinks par day for man and 1 drinks.)
- Limit alcohol consumption (no more than 2 drinks per day for men and 1 drink per day for women).

Additional risk factors include

- Age
- Personal history of colorectal polyps, colorectal cancer and/or inflammatory bowel disease.
- Inherited gene mutations
 Racial/Ethnic background (African Americans, Jews of Eastern European descent

- Ashkenazi Jews)

Type 2 Diabetes

<u>Take a short colorectal cancer risk assessment</u> to understand your risk and determine a personalized plan with your <u>healthcare provider</u>.

Take a free colorectal cancer risk assessment





<u>Lung cancer</u> traditionally shows symptoms at later stages. By the time it is diagnosed, it has often metastasized, spread, limiting the treatment options. Early detection is key to treating lung cancer. <u>Tune in</u> and take an assessment to understand your risk of lung cancer.



Speak with your <u>healthcare provider</u> about what you can do to help decrease your risk, including a lung cancer screening.

Here are some guidelines for low-dose CT lung cancer screening eligibility:

- Age 55-77
- Current smokers
- Those who have quit within the past 15 years and have at least a 30 pack-year smoking history
 - 30 pack-year equivalent: 1 pack a day for 30 years or 2 packs a day for 1 years

Calculate your risk of lung cancer. Take a short

Methodist Healthcare's preferred imaging partner, South Texas Radiology Imaging Centers (STRIC), continues to provide a high level of personal care in a comfortable an

<u>Low-dose CT lung cancer screening</u> locations are conveniently located throughout San Antonio and offer several convenient ways to schedule:

- Visit our website
- <u>Call (210) 617-9006</u>
 Walk-ins welcome and we will work you into our schedule

sician orders required. Schedule the screening online, print the appointment confirmation and have





How to spot early symptoms of colon cancer

February 28, 2022

With colorectal cancer on the rise in young adults, it's important to know the signs and symptoms of colorectal cancer.

tags: colon cancer - colorectalcancer knowyourrisk - screening - symptoms



6 lifestyle changes to help keep your heartbeat...

February 1, 2022

If your heart beats faster than normal for no reason, it could be a sign of SVT. Here are 6 tips to keep your heart beating steady.

tags: afib . arrhythmia . atrial fibrillation . heart . heartarrhythmia . syt



9 of the worst health mistakes men make

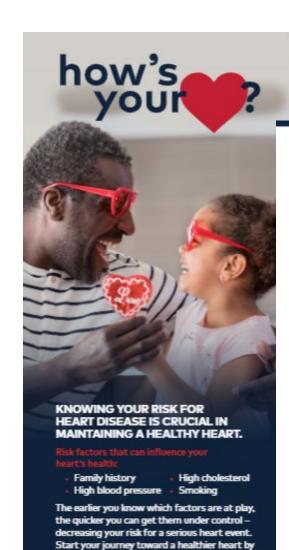
September 6, 2021

6 out of 10 men don't go to the doctor when they should. But do you know the real consequences of that startling statistic?

tags: menshealth , preventativehealth , screenings , substanceabuse



COLLATERAL in English & Spanish



taking our free risk assessment to calculate

Scan to take a heart health quiz

your personal level of risk.



Learn HANDS-ONLY CPR today!

- · CPR can double or even triple a person's chance of survival
- Hands-only CPR is simple to learn and easy to remember
- · Hands-only CPR is safe for children ages 13 and up
- Learn more about two-finger CPR for infants and children
- Educate yourself about the warning signs of strokes and heart attacks. Don't ignore symptoms or warning signs.
- You could save a life! Learn more at SAHealth.com/heart



Signs and Symptoms -

MFN:

· Nausea or vomiting · Shortness of breath · Squeezing chest or · Jaw, neck or back pain

WOMEN:

- Nausea or vomiting Jaw, neck or
- upper back pain
- Chest pain, but not always
- Pain or pressure in the lower chest or upper

CHILDREN:

- · Trouble breathing · Excessive sweating Poor feeding or
 Low blood pressure

Shortness of

breath

Extreme

fatique

Fainting

Indigestion



#makeyourmammo

Boutique Mammography Locations Near You





Boutique Mammography Center Huebner

9150 Huebner Rd., Suite 195 San Antonio, Texas 78240 elephone: 210.617.9120



Boutique Mammography Center Alamo Heights PLUS+

1888 Nacogdoches Road San Antonio, Texas 78209 Located: Carousel Court elephone: 210.617.9920



Boutique Mammography Center Stone Oak

155 E. Sonterra Blvd., Suite 100A San Antonio, TX 78258



Boutique Mammography Center Alamo Ranch

11923 Culebra Road, Building 2 San Antonio, Texas 78253 elephone: 210.617.9660



Boutique Mammography Center Northeast

12709 Toepperwein, Suite 106





CARING FOR YOUR COLONX

66 It started with normal

stomachache type pain. It gradually got worse, it was just excruciating.

2nd leading cause

of cancer-related death

in the U.S.

Methodist

SAHealth.com/colorectalcancer

SCAN TO WATCH ADAM'S STORY AND TAKE OUR COLORECTAL CANCER HEALTH RISK ASSESSMENT.

-ADAM, age 32, Colorectal Cancer Survivo



a healthy diet, don't smoke and drink alcohol only in moderation.



Exercise

45 to 60 minutes per week. When you move, your bowels move too!



Find Out

if your family has a history of colon cancer or benign polyps to assess your risk.



Talk

to your doctor if you have a medical condition that increases your risk of colon cancer, like inflammatory bowel disease, and discuss the right age to start colorectal cancer screenings.



Know

the common symptoms of colon cancer, like rectal bleeding. continuous abdominal pain, fatigue and sudden weight loss.

Health Matters



PLANNED CONTENT



With every month / campaign, we share a link with desired assets so you can plan ahead for your needs

- Major Seasonal Campaigns (Annually)
 - February Heart month
 - March Colorectal Cancer Awareness
 - April Donate life
 - May Neuro/Stroke Awareness
 - o October Breast Cancer Awareness
 - o November Lung Cancer Awareness
- Additional evergreen messaging opportunities
 - o (May) Mental Wellness depression, anxiety, stress
 - o (June) Cancer Survivor & Screenings, Men's Health
 - Women's health GYN, Post Partum
 - o Ortho hip and knee pain, back and neck pain
 - o Pediatrics, back to school, summer safety
 - Bariatrics and weight loss surgery, nutrition
 - Sleep disorders
 - Any opportunities you'd like to collaborate on

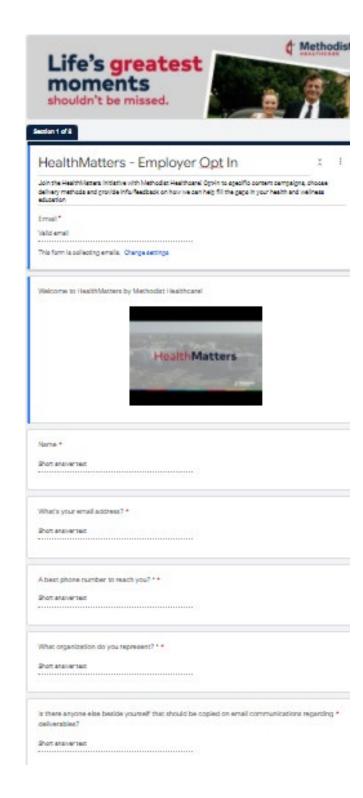


OPT IN PROCESS & CONTENT DELIVERY

Step 1-Opt

To get started, scan here. We will send you a follow up email with a detailed "opt in" form that allows you to choose your preferences





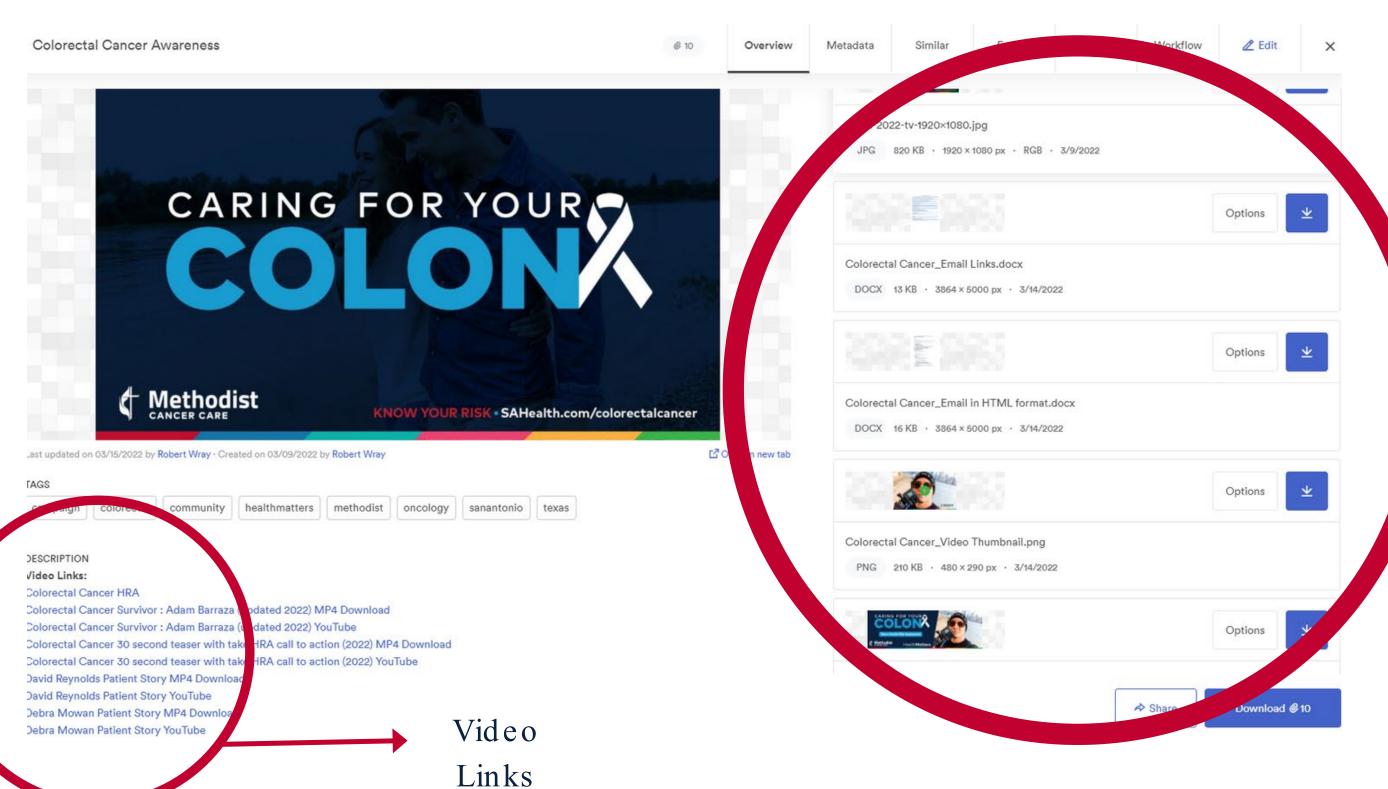
Step 2 - Check Your Inbox

Email 1 will arrive shortly with your next steps to customize your preferences for engaging with HealthMatters content.

Pending your preference selection, you and your designee will receive an automatically deployed email with the preferred and request assets available for download from a single source link, organized by campaign.

PROCESS & DELIVERY

HRA Links



Images
DOCX with links
MSG emails
HTML emails
Collateral - Print
Collateral Digital

Community Transportation

Ensuring our community has access to the care they need, when they need it

The Health Bus - a FREE transportation service with dedicated service areas and routes

- Methodist Hospital | Northeast (all appointments)
- Methodist Hospital | Metropolitan (all appointments)
- Methodist Hospital (OB & Pediatric appointments)

Available to you

- Printed Collateral (English & Spanish)
- Single source phone number
- Landing page / website content



Helping patients, caregivers and loved ones ensure they make their necessary appointments



Call A Nurse 24/7

Ensuring our community has access to the care they need, when they need it

Not sure where to go?

Call - A - Nurse

Free Service

Always call 911 in the case of life threatening emergency

Our Call A Nurse programs are designed to talk you through next steps - whether its scheduling a doctor's appointment, heading to urgent care or the ER. Our nurses are trained to help make that decision for you in the comfort of your home.

- Dedicated line for Adults
- Dedicated line for Kids
- Dedicated Nurse Triage line for Bariatrics







KEY MESSAGING POINTS

For Employees

- Take an active role in your health
- Join HealthMatters become a member
- Take a health risk assessment
 - schedule a screening
 - o make an appointment online
 - o call a nurse (adults & kids)
- Schedule a ride with Health Bus



QUESTIONS?

HealthMatters

HEALTHCARE

STARTS AT

HOME





Thank you!

Palmira Arellano Palmira.Arellano@MHSHealth.com

Erin Echelmeyer Erin.Echelmeyer@MHSHealth.com

Cordy Foster

Cordelia.Foster@MHSHealth.com



SAN ANTONIO METRO HEALTH EXHALE & SA KIDS BREATHE

Cara Hausler

Health Program Manager





Building Relationships, Effective ASTHMA Teaching in Home Environments

EXHALE

San Antonio Business Group on Health (SABGH)

March 29, 2022

Presented by:

Cara Hausler, MPH, Program Manager

With Paul Kloppe, RRT, AE-C and Mandie T. Svatek, MD

How can we work together to improve the health of your employees?

EXHALE Overview

Funded by Texas Department of State Health Services in 2019 using CDC's evidencebased strategies



Education on Asthma Self-Management (AS-ME)



X-tinguishing Smoking and Secondhand Smoke

Home Visits for Trigger Reduction & Asthma Self-Management Education (AS-ME, such as SAKB)

Achievement of Guidelines-Based Medical Management

Linkages and Coordination of Care Across Settings

Environmental Policies of Best Practices to Reduce Asthma Triggers from Indoor, Outdoor, and Occupational Settings

ASTHMA AT WORK

- ▶ 1 in 12 adults has asthma.
- ▶ 10+ million employees miss work because of asthma
- > \$56 billion per year in healthcare costs & lost productivity
- ▶ 11 million workers are exposed to chemicals, irritants or allergens that cause symptoms at work.
- ▶ 21.5% of working adults with asthma find that their asthma is made worse from exposures at work.



FACTORS ASSOCIATED WITH ASTHMA IN INDOOR ENVIRONMENTS

(TRIGGERS = ALLERGENS AND IRRITANTS)

| Common Allergens | Common Irritants |
|---|---|
| Pests Cockroaches Mice/Rats Mold/Mildew Dust Mites Household Pets (Pet dander) Outdoor Allergens (pollen) | Environmental Tobacco Smoke Secondhand smoke Strong Odors from Cleaning Chemicals Sprays/Scents - fragrances Indoor/Outdoor fumes (gas/wood burning stoves, diesel engines) Air Pollution (factories, cars, wildfire smoke) |

Are you aware of which cleaning products are used at your workplace?

- Did you know that certain cleaning chemicals, sprays, and scents can trigger asthma?
- Does your health insurance policy include asthma self-management and/or self-awareness education?

Are YOU AWARE OF...

asthma in the workplace

FACTORS ASSOCIATED WITH ASTHMA IN INDOOR ENVIRONMENTS

(TRIGGERS = ALLERGENS AND IRRITANTS)

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- Are there situations in which you or other employees might be exposed to second or thirdhand smoke in the workplace?
- Are there policies in place to protect you from environmental tobacco smoke?
 - Does your employer-sponsored wellness program include tobacco cessation support and/or resources?

Are YOU AWARE OF...

environmental tobacco smoke?

FACTORS ASSOCIATED WITH ASTHMA IN INDOOR ENVIRONMENTS

(TRIGGERS = ALLERGENS AND IRRITANTS)

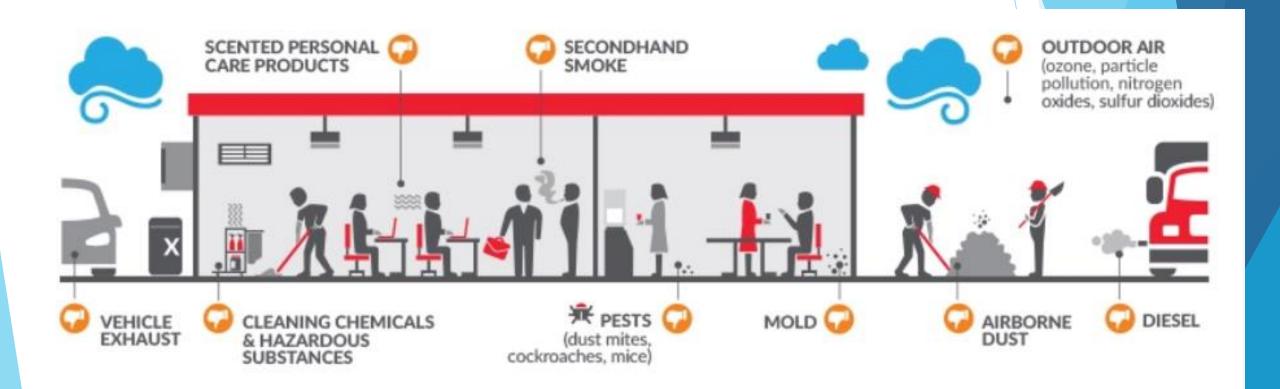
Common Allergens

- Pests
 - Cockroaches
 - Mice/Rats
- Mold/Mildew
- Dust Mites
- Household Pets (Pet dander)
- Outdoor Allergens (pollen)

Common Irritants

- Environmental Tobacco Smoke
 - Secondhand smoke
- Strong Odors from Cleaning Chemicals
- Sprays/Scents fragrances
- Indoor/Outdoor fumes (gas/wood burning stoves, diesel engines)
- Air Pollution (factories, cars, wildfire smoke)

Does your workplace have these?



SA Kids BREATHE (SAKB) = AS-ME

GOALS

- Keep kids out of the hospital
- Keep kids in school
- ► Keep parents at work
- Save families and healthcare systems money



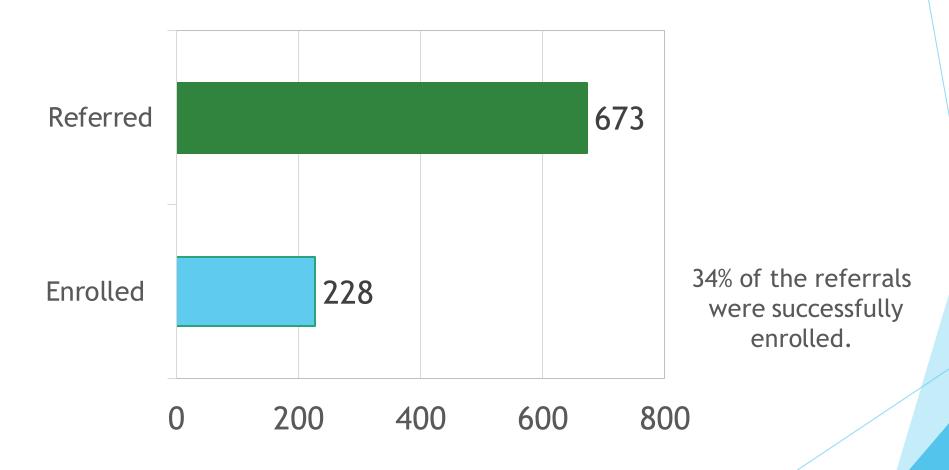
SAKB Team: Rodrigo, Yen, Mario, Imelda, Tracy, Morgan, Paul and Cara

SAKB = AS-ME



- ► A NO-COST asthma home teaching program
- Referrals anyone, including caregivers!
- ► **Eligibility** Ages 3 to 17 years, live within City of San Antonio
 - ▶ At least one of these five criteria for asthma:
 - ▶ 1 hospitalization in past year
 - > 2 or more urgent, acute or emergency visits in past year
 - > 2 or more steroid bursts in past year
 - ▶ 2 or more unscheduled school treatments in past week
 - ▶ Missing 10% or more of school days in past year
- ▶ Program 3-4 home visits in first 4 months by Community Health Worker (CHW); a visit with the doctor and school nurse; final follow-up at 1 year
 - ► Training on: (1) Asthma device techniques. (2) asthma medications, (3) the Asthma Action Plan, and (4) the Asthma Control Test
 - ▶ Home assessment for triggers
 - Referrals to community resources, as needed

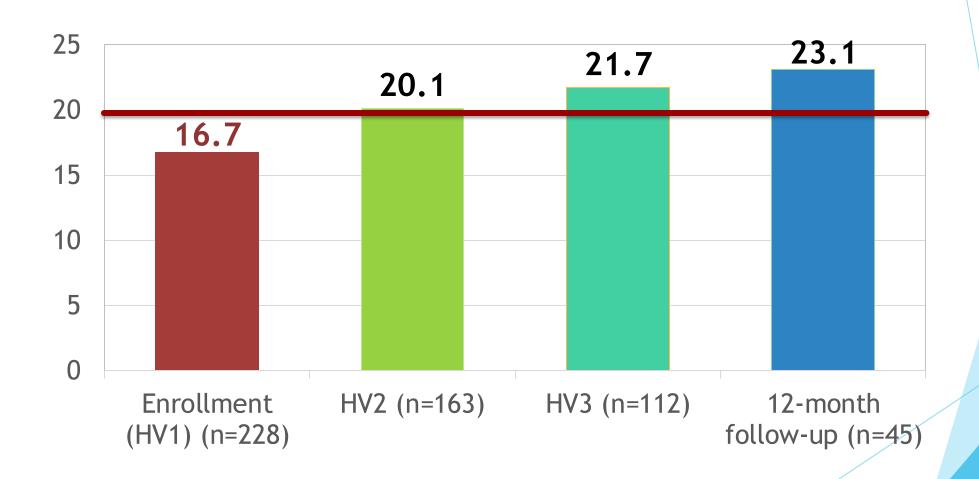
Referrals Received by SA Kids BREATHE Program 05/01/2019 - 08/26/2021







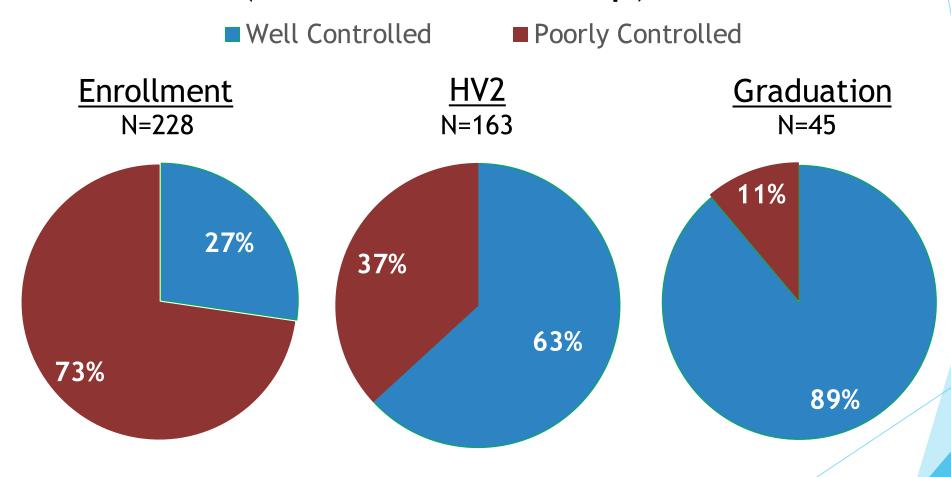
Average Asthma Control Test (ACT) Scores at Enrollment (HV1), HV2, HV3, and 12-month follow-up







ACT Scores by Status (well or poor control) at Enrollment (HV1), HV2 and Graduation (12-month follow-up)







GOALS





Promote a safer workplace free from asthma triggers and environmental tobacco smoke



Increase productivity
through reduced
employee absences
due to asthma attacks
or symptoms



Build relationships with external partners such as SA Kids B.R.E.A.T.H.E. and EXHALE to provide additional support to employees



Strengthen polices to align with company best practices for employee wellness

How can **EXHALE** support your company?

Education and Resources

- Provide outreach and education resources
- SAKB for employee's children
- Cessation resources

Policy

- Evaluate and review current policies and procedures
- Strengthen policy and procedure with best practices

Insurance

- Review cost savings through insurance reimbursement
- Evaluate gaps in coverage



How can we work together?

Let's connect!



Contact Information

SAKidsBREATHE@sanantonio.gov 210-207-7282 sanantonio.gov/sakidsbreathe

Cara Hausler, MPH, Program Manager of SAKB and Tobacco Paul Kloppe, RRT, AE-C, SAKB Supervisor of CHW Team Mandie T. Svatek, MD, SAKB Medical Advisor

CLOSING REMARKS

Thank you for joining us!



